

# feel the beat






## Screen the Beat for 2019 AF Awareness Week

### *Preventing stroke in atrial fibrillation – It's a no-brainer*

An irregular heartbeat known as Atrial Fibrillation (AF) affects more than half a million Australians. For people living with AF, the risk of stroke is five-to-seven times greater than the general population. Early diagnosis and effective treatment are crucial to reducing the risk of stroke.

*To help identify people with AF, hearts4heart is joining forces with the Asia Pacific Heart Rhythm Society to coordinate a national screening campaign and we need your help!*

**We're encouraging hospitals and pharmacies to participate by:**

-  Sharing and displaying information on AF and stroke prevention
-  Holding an awareness/screening event to provide information and free checks for AF
-  Sharing campaign materials through social and digital media channels **#FeeltheBeat #hearts4heart #AFAwarenessweek**

Hearts4heart will provide awareness week collateral, including posters and information sheets, and devices that can be used to screen for an irregular heartbeat.



**Save the Date!**  
16th -22nd September

To register for the 2019 AF Awareness Week, visit [www.hearts4heart.org.au/register](http://www.hearts4heart.org.au/register), email [info@hearts4heart.org.au](mailto:info@hearts4heart.org.au) or phone 1300 343 278 for more information.